

# Living Standards Measurement Study – Integrated Surveys on Agriculture

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### Motivation

### Importance of agriculture for poverty reduction, yet:

- Poor data: low quality, inadequate periodicity and comparability, lack of policy relevance
- Failure to address high levels of diversification, linkages to non-farm, poverty, health, ...
- Lack of panel data
- Institutional constraints in agricultural data production and analysis
- Lack of analytical capacity
- Poor dissemination of data and findings
- Overall, too little attention to agriculture and agricultural statistics



# LSMS – ISA Project

- Started in early 2009
- Initial funding from the Bill and Melinda Gates
  Foundation, with additional resources from USAID,
  DFID and a number of other sources, including national
  governments.
- Working on four fronts:
  - Household survey data collection
  - Dissemination
  - Capacity Building
  - Methodological validation/research/tool development



# Main Features (1)

- Currently 6+ year program (2009-2015)
- **Panel** household surveys with emphasis on agriculture in 7 Sub-Saharan African countries
- Sample: 3,000 5,000 households
  - Usually includes both urban and rural household
  - Population-based frame (Global Strategy)
  - Representative at national- and few sub-national levels (such as major agro-ecological zones)
- Tracking
  - Movers
  - Subsample of individual split-offs



# Main Features (2)

- Multi-faceted "integration"
  - Multi-topic survey instrument
    - Farm plus nonfarm, consumption, nutrition, inter alia
  - Build on existing/planned surveys
    - Country ownership/Sustainability... but large tradeoffs
  - Link to major initiatives
    - National Strategy for the Development of Statistics (NSDS)
    - Global Strategy to Improve Agricultural and Rural Statistics
  - Improved links to other data sources
    - GIS, censuses, surveys, etc.



# Main Features (3)

- Open data access policy
  - Micro-data publicly available within 12 months of data collection
  - GPS data dissemination
- Use of technology
  - GPS for households and plots (area)
  - Concurrent field-based data entry
  - Computer Assisted Personal Interviews (CAPI)
- Gender disaggregated data



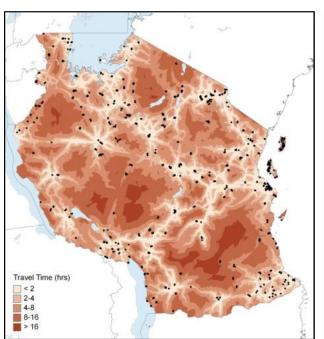
# Survey Data Collection

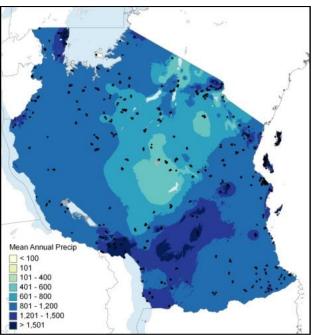
- Tanzania National Panel Survey: Wave 3 to begin in September; wave 2 completed; wave 1 data available
- Uganda National Panel Survey: Wave 3 in the field; wave 2 completed, wave 1 linked to 2005/06 UNHS and data available
- Malawi Integrated Panel Household Survey: Wave 1 data available
- Nigeria General Household Survey Panel: Wave 1 data available
- Niger Enquête National sur les Conditions de Vie Des Ménages: Wave 1 completed
- Ethiopia Agriculture Sample Survey: Wave 1 completed
- Mali Integrated Agricultural Survey: On hold (with light technical assistance activities continuing)
   ISMS-ISA

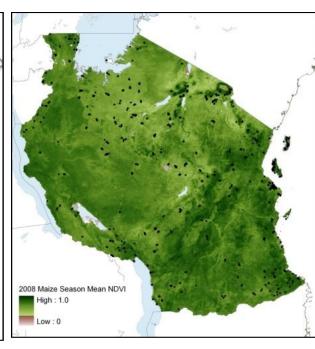
# Implementation & Dissemination

Tanzania	2008/09		2010/11		2012/13	
Uganda		2009/10	2010/11	2011/12		2013/14
Malawi			2010/11		2012/13	
Nigeria			2010/11		2012/13	
Mali						2013/14
Ethiopia				2011/12		2013/14
Niger				2011/12		2013/14

## Dissemination: Geo variables







### <u>Distance</u>

HH to Plot HH to Market HH to Major Road

### **Environmental**

Climatology
Landscape typology
Soil
Elevation
Terrain

### **Time Series**

Rainfall Vegetation Indices



# Capacity Building

- Capacity building and sustainability are integral components of the LSMS-ISA project.
  - All surveys are implemented in partnership with national government statistical or agriculture statistics organizations.
  - Training to staff counterparts is provided through :
    - Collaboration and "learning-by-doing" during the survey planning, implementation, and dissemination processes
    - More formal trainings and short-courses in technical aspects, such as sampling, data entry (CS-Pro) program design, and data analysis (Stata)
  - Annual workshops for ISA country teams to share experiences

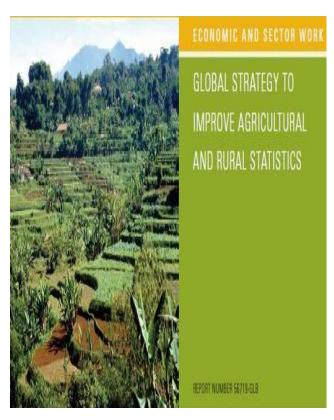
# Methodological validation / research / tool development

- Many different areas of work make up this aspect of the LSMS-ISA program, including:
  - Collaborations within the World Bank to develop new software (CAPI) and analysis tools (ADePT), address specific issues (livestock, climate change, gender, etc), and inform country assistance strategies.
  - Strategic partnerships outside of the WB including FAO (GPS and crop production, gender statistics action plan, livestock, agricultural income), ILRI (livestock), IFAD (empowerment), WorldFish Center (fisheries and fishing income).



# **Experiments on Survey Methodology**

- Identification process
  - Alignment with Global Strategy
  - Field experience
  - Consultation
  - Peer review
- Research topics
  - Land area measurement
  - Continuous/extended harvest crops
  - Livestock
  - Soil fertility
  - Water resources
  - Labor input in agriculture
  - Non-standard units
  - Post-harvest losses





# Non-Standard Units (1)









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### Non-Standard Units (2)

Maize	50.0
Cassava	41.7
Sweet potato	36.2
Irish potato	42.6
Groundnut	44.2
Ground bean	43.2
Rice	56.2
Finger millet	50.5
Sorghum	49.6
Pearl millet	50.5
Bean	77.6
Soyabean	53.1
Pigeon pea	57.1

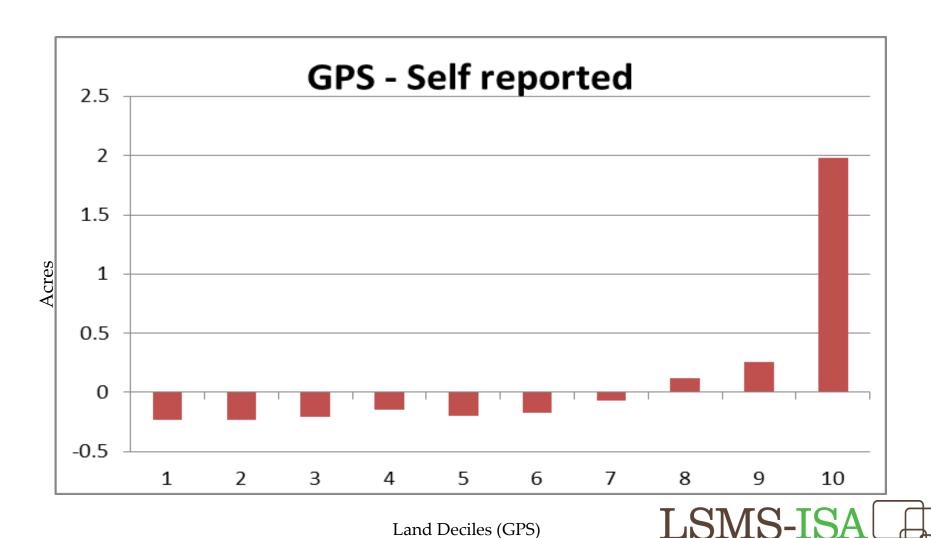
Weight in kgs of a 50 kg sack



## Non-Standard Units (3)

Zone S	pecific Convers	ion Factors into H	lectares (Nigeria)
		Conversion Factor	
Zone	Heaps	Ridges	Stands
1	0.00012	0.00270	0.00006
2	0.00016	0.00400	0.00016
3	0.00011	0.00494	0.00004
4	0.00019	0.00230	0.00004
5	0.00021	0.00230	0.00013
6	0.00012	0.00001	0.00041

## Bias in Self-Reported Land Size (1)



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## Bias in Self-Reported Land Size (2)

	Landholding	Average land areas	Yield (GPS)	Yield (Self Reported)	Bias in yield (GPS-Self Reported)
	Acres	Acres	Kg/acres	Kg/acres	%
Small Farms	0.01-1.45	0.7	236	170	28%
Medium Farms	1.46-3.57	2.4	208	193	7%
Large Farms	3.58-600	10.3	77	100	-30%



# Diary vs Recall in Frequencies of Crops Harvested (1)

- Why is it important?
  - Continuously / extended harvest crops are major staple crops in many African countries
  - Particularly imprecise using longer recall
- What are the different methods available?
  - Recall (6 month or 12 month)
  - Crop cards (with crop card monitors)
    - Ongoing work with the Uganda Bureau of Statistics
  - CATI (data transmission / supervision)



# Diary vs Recall in Frequencies of Crops Harvested (2)

	Recall	Diary
	%	%
Coffee	31.9	21.7
Maize	76.8	73.8
Cassava	58.8	82.1
Tomatoes	3.4	22.2
Avocado	2.8	25.8



# Summary

- LSMS-ISA project is a research-focused project rather than one designed for national / regional estimates of crop yields.
- There is a width breadth of work included in the LSMS-ISA, many of which correspond to the pillars of the Global Strategy. Many of the research products will hopefully be able to improve precision for other large scale data collection efforts.
- In addition to the research agenda, the LSMS-ISA will also produce a number of "public goods," such as open access datasets (including geospatial data) and a platform for collecting Computer Assisted Personal Interview data.



## www.worldbank.org/lsms-isa





#### LATEST NEWS

### FEATURED STORY

### Living Standards Measurement Study: When Data Collection is Intrepid



For two to three weeks at a time, Kathleen Beegle disappears into the wide open spaces of rural Africa. She often lands in a plane on a dirt runway, rents a pick-up truck and drives with a colleague for four to six hours to her destinations.

### RECENT EVENTS

### Economic Analysis Using Stata: Manzini, Swaziland, October 5 - 7, 2011

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In partnership with CMAAE, the LSMS-ISA team organized a workshop on conducting economic analysis using Stata, during which students reproduced the analysis of a published research paper. The workshop included sessions on data preparation and merging, as well as OLS regressions and probit analysis. Read More →

#### **NEW DATA**

### Nigeria 2010-2011 General Household Survey - Panel



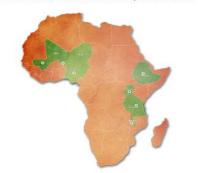
The data for the first visit of Wave 1 of the multi-topic nationally representative Nigeria General Household Survey-Panel, conducted from August to October 2010 by the Nigeria National Bureau of Statistics, is now available for free download.

Read More →

### COUNTRY PROGRAMS

### Where We Work

Learn more about our work in each of our partner countries.



#### FEATURED TOOLS



### Climate Change: Water Resources

Read our guidance note on improving household survey instruments for assessing agricultural household adaptation responses to weather and water variability.

#### MULTIMEDIA



### LSMS Today

Learn more about the work of the Living Standards Measurement Study team on the ground.

Download our brochure to find out more about the LSMS-ISA project.

# Research (1)

Thematic Domain	Research Topic	On-going or planned work under LSMS-ISA
Thematic Domain  Data Collection  Methods	Research Topic  Improving methods for estimation of crop area, yield and production including continuous crops and root crops	* Fact or Artefact: the Impact of Measurement Errors on the Farm Size - Productivity Relationship  *Selectivity Bias in Area measurement using Global Positioning System  *Reliability of recall in Agricultural Data  *Can diaries help improving agricultural production statistics? Evidence from Uganda  *Validation of area measurement methods: Traversing, GPS, P²/A and Self-reporting.  *Correcting GPS area measurement (of small plots)
		*Correcting GPS area measurement (of small plots) using Differential GPS (DGPS).  *Comparing Direct and Self-reported Measures of Slope and Assessing the Effect of Slope on GPS Area Measurement

# Research (2)

Thematic Domain	Research Topic	On-going or planned work under LSMS-ISA
Data Collection Methods	Improving methodology for enumerating	Milking the Data: Measuring Income from Milk Production in Extensive Livestock Systems
	nomadic livestock and livestock products	Measuring Livestock and Development Indicators for Pastoralist Populations: a Dual- Frame Sample Approach
		Livestock module
		Identification of Breeds Milk Experiment 2 Pastoralist module
	Research on Adopting New Technologies	Computer Assisted Personal Interviewing (CAPI) in Uganda, Ethiopia and Nigeria
		Comparative Assessment of Computer Assisted Personal Interview Software Packages
		Global Positioning System

# Research (3)

Thematic Domain	Research Topic	On-going or planned work under LSMS-ISA
Food Security	Improving methodology for	*Integration of CFSVA indicators in LSMS-ISA
	estimation of FS	*Improving Food Consumption Estimates from
	statistics	Household Surveys through Research and
		Methodological Validation
		- Food consumed away from home
		- Seasonality and bulk purchases
		- Non-standard measurement units
Gender Related Data	Identifying	*Questionnaire design: gender disaggregated
and Indicators	Appropriate	information at plot level
	Indicators and data	
	to be Collected and	*Gender Differentials in Productivity and Technology
	Survey Design	Adoption in Agriculture
Remote Sensing	Developing more	*Georeferencing of hh and plots, including plot
	Efficient Methods	area measurement
	for Using remote	
	Sensing	*Ground-truthing of remote sensing data
		- Land coverage
		- Soil fertility

# Research (4)

Thematic Domain	Research Topic	On-going or planned work under LSMS-ISA
Agri-Environment	Identifying Data to be Collected and Survey Design for Analyzing Interactions between Climate Change, Environment and Agriculture	*A Guidance Note on Improving Household Survey Instruments for Understanding Agricultural Households' Adaptation to Climate Change: Water Stress and Availability  *Understanding Agricultural Households' Adaptation to Climate Change and Implications for Mitigation: Land Management and Investment Options  *Collecting rainfall data at community level
Small Scale Fisheries	Developing Methods for Appropriate data Collection	*Guidebook for the design of fishery modules as part of integrated household surveys in developing countries

### Other Research

Thematic Domain	Research Topic	On-going or planned work under LSMS-ISA
Data Collection Methods	Soil fertility	Validating Spectral Analysis vs. Wet Chemistry vs. Self-reported measures of soil fertility
	Labor Inputs	Comparing Methodologies to Measure Labor Inputs in Agriculture
	Skill Testing	Developing skill tests for multi-purpose household surveys